

JOURNALISM (JOU)

JOU 1005 | Introduction to Mass Media: GT-SS3

Lecture Credit: 3

Places the mass media in an historical and cultural perspective, considering the validity, integrity and influence of the media in a democracy. This course is one of the Statewide Guaranteed Transfer courses. GT-SS3

JOU 1006 | Media News and Reporting

Lecture Credit: 3

Introduces news writing, reporting and interviewing with an emphasis on clarity, accuracy, completeness, timeliness and fairness.

JOU 1021 | Photojournalism

Lecture Credit: 3

Develops photojournalistic skills in capturing moments of real life from a unique personal viewpoint. Covers a broad overview of new media story-telling techniques. Students will focus on the way they observe the world around them and on the content and quality of their photographs. Recommended course to take in advance: Digital Photography I

JOU 1075 | Special Topics

Provides students with a vehicle to pursue in depth exploration of special topics of interest.

Note: Special topics courses range from 0-12 credits and vary in learning type. Please see your program chair for more information about your options.

JOU 2015 | Publications Production and Design

Lecture Credit: 3

Provides for students participation in the planning, writing, design and production processes of a non-newspaper publication.

JOU 2025 | New Media

Lecture Credit: 3

Explores techniques and approaches in the latest delivery methods for internet-based journalism. Students explore digital media outlets such as blogs, audio and video podcasts, e-zines and social networks. Students create journalistic pieces for internet-based media, focusing on best journalistic practices, ethics of internet media, and technology emergence effecting digital journalism. Concepts in video production, photography, writing, sourcing, editing and relevant skills necessary for the citizen journalist are introduced. Students create components for online news dissemination.

JOU 2031 | Introduction to Public Relations

Lecture Credit: 3

Focuses on public relations and its role for the individual, the non-profit organization, business and government; research methodology, principles and practices necessary to become a public relations practitioner; and media channels best suited to a persuasive appeal or crisis.

JOU 2041 | Feature and Magazine Writing

Lecture Credit: 3

Studies trade, consumer and technical markets; manuscript development with emphasis on nonfiction; submission techniques; and trends affecting the marketing of manuscripts.

JOU 2080 | Internship

Internship Credit: 1-6

Provides a structured and guided, individualized research that is organized and tailored around the interests and needs of the individual student who may use journalism skills and experiences acquired during previous coursework.

JOU 2085 | Independent Study

Independent Study Credit: 0-12

Meets the individual needs of students. Students engage in intensive study or research under the direction of a qualified instructor.