JOURNALISM (JOU)

JOU 105 | Introduction to Mass Media: GT-SS3
Lecture Credit: 3
Places the mass media in an historical and cultural perspective, considering the validity, integrity and influence of the media in a democracy. This course is one of the Statewide Guaranteed Transfer courses. GT-SS3
Prerequisite: Demonstrated college readiness in English (CCD.edu/CollegeReady)

JOU 106 | Media News and Reporting
Lecture Credit: 3
Introduces news writing, reporting and interviewing with an emphasis on clarity, accuracy, completeness, timeliness and fairness.
Prerequisite: Demonstrated college readiness in English (CCD.edu/CollegeReady)

JOU 121 | Photojournalism
Lecture Credit: 3
Develops photojournalistic skills in capturing moments of real life from a unique personal viewpoint. Covers a broad overview of new media story-telling techniques. Students will focus on the way they observe the world around them and on the content and quality of their photographs. Recommended course to take in advance: Digital Photography I
Prerequisite: Demonstrated college readiness in English (CCD.edu/CollegeReady)

JOU 175 | Special Topics
Lecture Credit: 0-12
Provides students with a vehicle to pursue in depth exploration of special topics of interest.
Prerequisite: This course may require prerequisites or permission of instructor

JOU 206 | Intermediate Newswriting and Editing
Lecture Credit: 3
Presents how to gather information as an investigative reporter through research of local, state and federal government publications, how to cover police beat and city hall, how our courts and regulatory agencies function, and how to cover other challenges as the environment, religion, science, medical, public safety and business.
Prerequisite: JOU 106 with a grade of C or better

JOU 225 | New Media
Lecture Credit: 3
Explores techniques and approaches in the latest delivery methods for internet-based journalism. Students explore digital media outlets such as blogs, audio and video podcasts, e-zines and social networks. Students create journalistic pieces for internet-based media, focusing on best journalistic practices, ethics of internet media, and technology emergence effecting digital journalism. Concepts in video production, photography, writing, sourcing, editing and relevant skills necessary for the citizen journalist are introduced. Students create components for online news dissemination.
Prerequisite: ENG 121 with a grade of C or better

JOU 231 | Introduction to Public Relations
Lecture Credit: 4
Focuses on public relations and its role for the individual, the non-profit organization, business and government; research methodology, principles and practices necessary to become a public relations practitioner; and media channels best suited to a persuasive appeal or crisis.
Prerequisite: ENG 121 with a grade of C or better

JOU 241 | Feature and Magazine Writing
Lecture Credit: 3
Studies trade, consumer and technical markets; manuscript development with emphasis on nonfiction; submission techniques; and trends affecting the marketing of manuscripts.
Prerequisite: ENG 121 with a grade of C or better

JOU 280 | Internship
Internship Credit: 1-6
Provides a structured and guided, individualized research that is organized and tailored around the interests and needs of the individual student who may use journalism skills and experiences acquired during previous coursework.
Prerequisite: Grade of C or better in ENG 121 AND grade of C or better in JOU 105 AND Instructor Permission

JOU 285 | Independent Study
Independent Study Credit: 0-12
Meets the individual needs of students. Students engage in intensive study or research under the direction of a qualified instructor.
Prerequisite: Instructor permission